

Welcome!

If you haven't already, please fill out the one-question survey:

(clickable link in the chat)

<https://forms.gle/gi9HW57inVrUNgVw9>

Drupal Speaker

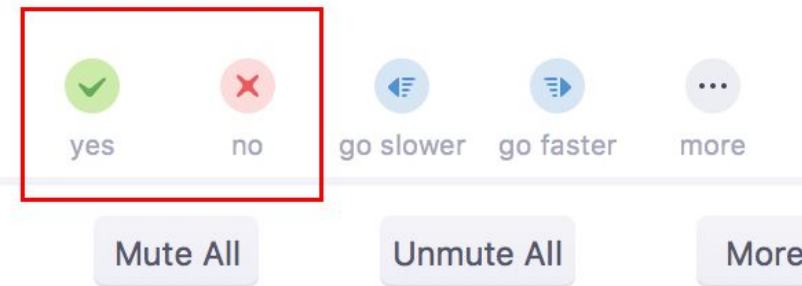
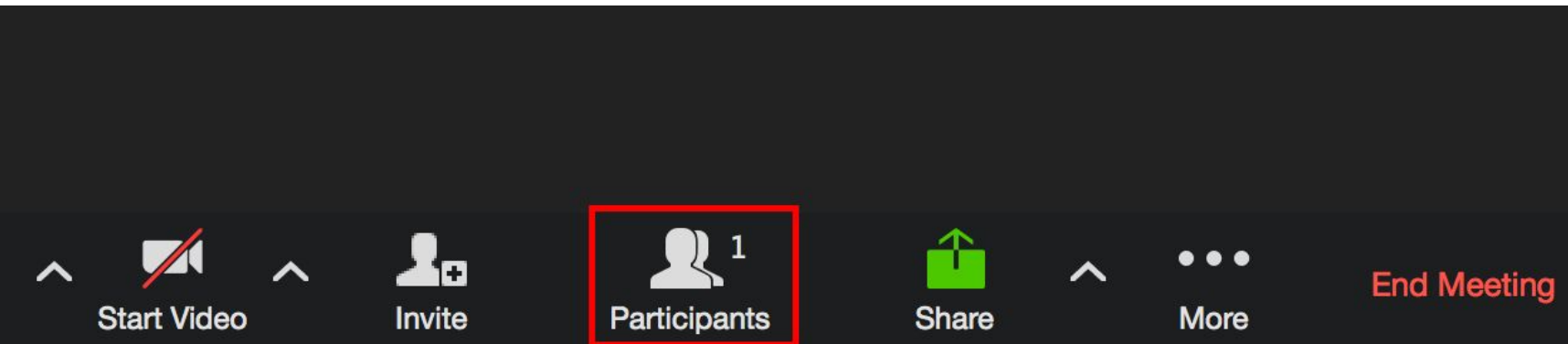
Diversity Workshop

Sept 21 & 28

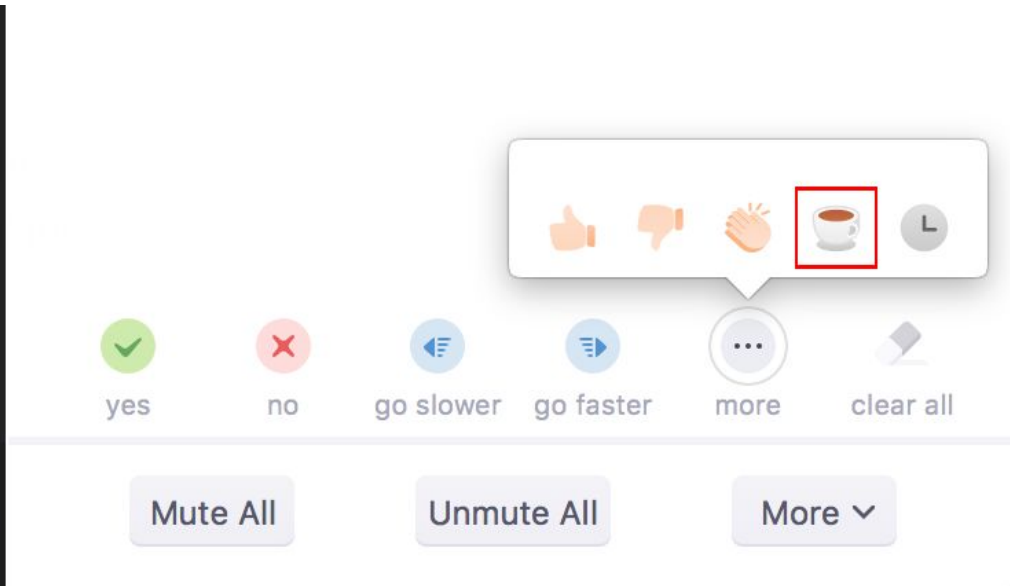
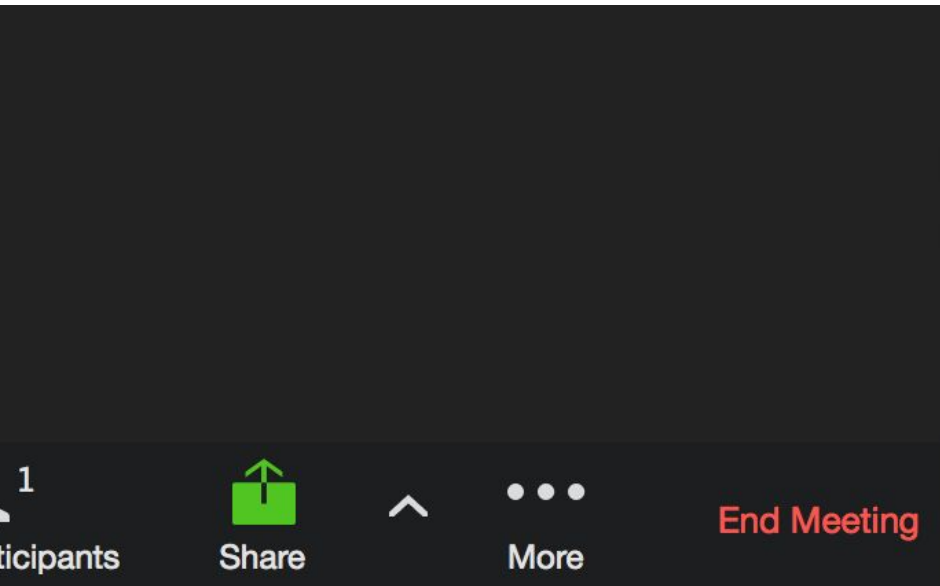
To get workshop materials:

**diversein.tech
/drupal-sept2019**

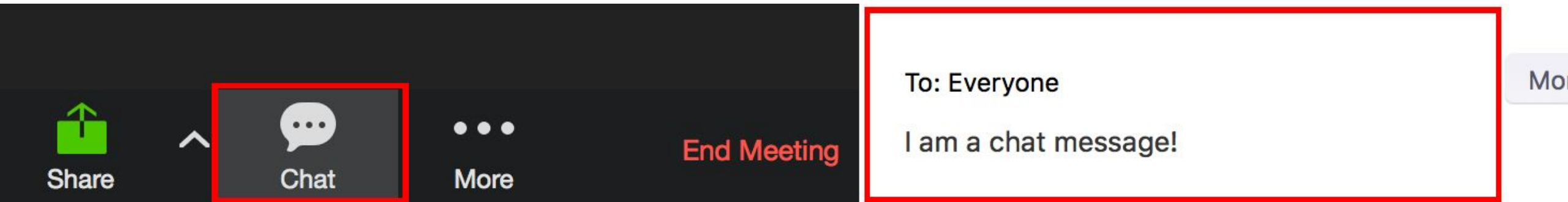
Zoom



Zoom



Zoom



The image shows a Zoom meeting interface. At the top left, the word "Zoom" is displayed. Below it is a dark grey control bar containing several icons: a green "Share" icon, a white "Chat" icon (highlighted with a red box), a white "More" icon (three dots), and a red "End Meeting" button. To the right of the control bar, a white chat panel is open (also highlighted with a red box). The chat panel displays the text "To: Everyone" and "I am a chat message!". On the far right edge of the chat panel, a partial grey button labeled "Mo" is visible.

Share

Chat

More

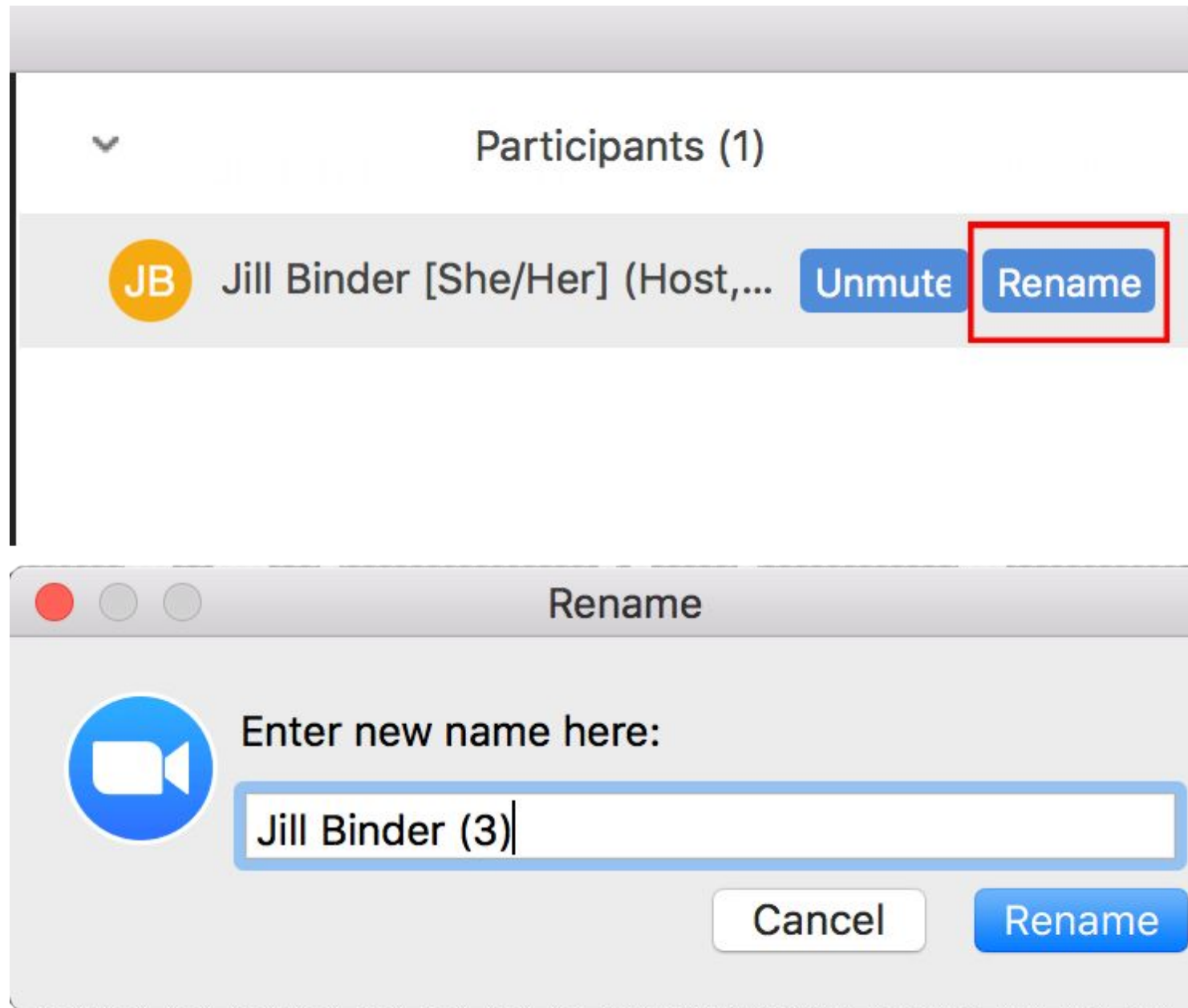
End Meeting

To: Everyone

I am a chat message!

Mo

Zoom



Introductions... us

**Train the Trainers,
Saturday, November
16th @ 1-4pm ET**

twitter.com/jillbinder
diversein.tech

Introductions

Jill Binder

From Drupal Diversity and Inclusion:

Tara

Fatima

Drupal Diversity and Inclusion

drupaldiversity.com

Partner:



Sponsors:



Marginalized and Underrepresented

Agenda

Session 1 (Sept 21)

1. Introductions and Ice Breaker
2. Finding a topic
3. Writing a pitch

Session 2 (Sept 28)

4. Creating your talk
5. Becoming a better speaker
6. Creating great slides

1. Introductions and Ice Breaker

In this section

1. Introductions and Ice Breaker

- Introductions
- Ice Breaker
- Why are we holding a workshop for marginalized and underrepresented groups
- What We Are Looking For
- Dispelling The Myths of Speakers
- Why Do You Want To Speak?

4. Creating your talk

5. Becoming a better speaker

6. Creating great slides

2. Finding a topic

3. Writing a pitch

Introductions... you

Introductions

- Your name
- Pronouns: *What pronouns would you like us to use for you today, if you're comfortable sharing them? Example: She/Her, They/Them*
- Your Drupal experience
- What is your speaking experience, if any?

Beginner's Mind

Why we are holding a
workshop for this group today

Why are we holding a workshop for this group

Audience

Users

Shaping Drupal

Straddling roles

Representation

Opportunities

What are we
looking for?

What are we looking for?

What you're passionate about!

Technical (PHP!)

Business Cases

Being human talks

DevOps

Object oriented programming

Continuous integration

Automated testing

Front-end development best practices

Newer CSS techniques with layout and CSS variables

What are we looking for?

Apply to:

Local meetups

DrupalCamps

When ready: DrupalCons

Find them here:

drupical.com

Dispelling The Myths

Myth 1

I'm not an expert!

Myth 2

People will ask questions I can't answer, and I'll look like a fool.

Myth 3

I'm too nervous to speak!

Myth 4

I have failed if everyone in the audience isn't totally engaged.

Myth 5

A talk followed by a Q&A is the only format I can use to share my knowledge.

Why haven't you spoken?

Discussion

What are things you're worried about?

Why haven't you talked at a meetup or WordCamp?

If only talked once, why did you not do it again?

Why do you
want to speak?

Why do you want to speak?

Be seen as an authority in your field

Share your knowledge with others

Build your confidence

Give back to the community

Meet people – be part of the community

Travel

Learn at conferences – speaking teaches you more

It's fun!

Rewarding, feeling of accomplishment

Career building

Be a role model for marginalized and underrepresented groups

2. Finding a topic

In this section

1. Introductions and Ice Breaker

2. Finding a topic

- Talk Formats
- Big BrainDump
- Narrowing Your Topic Selection
- Refining Your Chosen Topic
- Present Your Topic (optional)

3. Writing a pitch

4. Creating your talk

5. Becoming a better speaker

6. Creating great slides

Talk formats

How To

Discussion

Panel

Story-based

Case Study

Workshop

Exercise

Brainstorm

Brainstorm

Brainstorm as many topic ideas as you can in 15 minutes.

We're not looking for "perfect" or even "good" ideas. The idea is just to get them out, good, bad or ugly. See if you can get 30 or 40 ideas.

Anything that comes to mind.

- What got you into Drupal?
- What keeps you in it?
- What do you love about it?
- What do you want to learn next?
- First time you: created a custom theme, wrote extension, etc.
- Biggest challenge in Drupal in the last year or two
- The last thing that you learned? How did you learn it?
- Biggest challenge you've ever had with Drupal? How did you overcome the biggest challenge?
- What are you most passionate about when it comes to Drupal? What most excites you?
- What sorts of things do you love sharing with others about Drupal?
- What question about Drupal do you get asked about most by clients, friends, and family?
- A list of what you want to learn
- Favorite module?
- A cool thing you've created?
- Favorite resources?
- Cool tricks you use all the time?
- What could you talk about without slides?
- What prompt did we not ask which you wish we did?

Exercise

Topic Selection

Topic Selection

Story-based talk: Pick 2 topics that you don't know a lot about, but have had some success with. This could be a story-based talk.

Topic Selection

Panel or discussion: Pick 2 topics you may not know much about but you would have good questions for. This could be for moderating a panel or leading a discussion.

Topic Selection

How-to presentation: Pick 2 topics that you are confident about and could lead a how-to presentation.

Topic Selection

Case Study: Pick 2 topics that you've successfully worked on that you feel you could do a case study about.

Topic Selection

Workshop: Pick 2 topics that you think you could teach to others in a hands-on manner.

Topic Selection

Any type: Pick 2 subjects in the topic list that are your **favorite.**

Exercise

Pick a topic

Pick a topic

Of the topics, is there one that you are especially passionate about?

Exercise

Discuss topics

Exercise

Refining topic

Refining topic

To further refine your topic, apply “Who, What, Why, How, When, Where” to your topic.

Eg:

If you have a favorite module, you can try asking...

Who is the Media Module for?

What does the Media Module do?

Why was it created?

How does it work?

When would you use it?

Where would you use it?

Presentation

Present topic

Write your topic in the chat, if you have one, or write where you're at with it. (Wherever you're at is ok!)

3. Write your pitch

In this section

1. Introductions and Ice Breaker

2. Finding a topic

3. Writing a pitch

- The Proposal aka “Pitch”
- Coming Up With a Great Title
- Writing Exercise
- Present Titles and Pitches (optional)

4. Creating your talk

5. Becoming a better speaker

6. Creating great slides

Example of a good pitch

Responsify All The Things

In our new web multiverse, it's more important than ever to make your valuable content available to all users, regardless of how they access your site. In this talk, we'll cover how Responsive Web Design came about, the latest RWD news and trends, and some basic (and not so basic) techniques you can use to make your next Drupal theme a *responsive* one. Intended for developers and designers who aren't afraid to get their hands dirty with a little code.

Tailor your pitch

Consider the tone

Meetups: casual. Larger events:
more business.

Vocabulary

Different “hooks” or “points of
interest”

Drupal extra notes:

Playfulness

No political, religious,
oversexualizing overtones, etc.!

6 important points

(Source:

http://weareallaweso.me/for_speakers/how-to-write-a-compelling-proposal.html)

Point 1

Direct the proposal
to the attendees, not
the curators

Point 2

Be specific about the focus your talk will have

Point 3

Pose the question your
talk will answer

Point 4

Make your point as
succinctly as you can

Point 5

Use proper grammar,
spelling, and punctuation

Point 6

Have your proposal
reviewed by someone
with experience

Great title

Great title

Catchy but explanatory

Beware of too-clever titles

Title that can stand alone

Writing your bio

Writing your bio

Third person

Succinct but descriptive
(short paragraph)

Economy of words

Credentials or short story

Look at past examples from this event

Tweak for different events

Be human

Non-professional interests

Exercise

Writing exercise!

Exercise

Write your:

- Pitch
- Title
- Bio

Presentation

Present titles and pitches

Train the Trainers

Saturday, November 16
@ 1-4pm ET

<https://forms.gle>

[/5HRDUJ3FxBYfAeYf7](https://forms.gle/5HRDUJ3FxBYfAeYf7)

Slack Groups

diversity-inclusion
ddi-session-help

Sounding board: Tara

Slack/Twitter: [sparklingrobots](#) (fastest)

tara.king@pantheon.io (slowest)

**To get workshop content &
slides:**

**diversein.tech
/drupal-sept2019**

Mid Workshop Questionnaire

<https://forms.gle/8Rkv8DT8r1pwcfpP7>

twitter.com/jillbinder
diversein.tech

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