

Drupal Speaker Diversity Workshop

Handbook

Partner:



Sponsors:



Welcome!

If you haven't already, please fill out the one-question survey:

(clickable link in the chat)

<https://forms.gle/gi9HW57inVrUNgVw9>

Introductions

- Your name
- Pronouns: *What pronouns would you like us to use for you today, if you're comfortable sharing them? Example: She/Her, They/Them*
- Your Drupal experience
- What is your speaking experience, if any?

What are we looking for?

What you're passionate about!

Technical (PHP!)

Business Cases

Being human talks

DevOps

Object oriented programming

Continuous integration

Automated testing

Front-end development best practices

Newer CSS techniques with layout and CSS variables

What are we looking for?

Apply to:

Local meetups

DrupalCamps

When ready: DrupalCons

Find them here:

drupical.com

Brainstorm

Brainstorm as many topic ideas as you can in 15 minutes.

We're not looking for "perfect" or even "good" ideas. The idea is just to get them out, good, bad or ugly. See if you can get 30 or 40 ideas.

Anything that comes to mind.

- What got you into Drupal?
- What keeps you in it?
- What do you love about it?
- What do you want to learn next?
- First time you: created a custom theme, wrote extension, etc.
- Biggest challenge in Drupal in the last year or two
- The last thing that you learned? How did you learn it?
- Biggest challenge you've ever had with Drupal? How did you overcome the biggest challenge?
- What are you most passionate about when it comes to Drupal? What most excites you?
- What sorts of things do you love sharing with others about Drupal?
- What question about Drupal do you get asked about most by clients, friends, and family?
- A list of what you want to learn
- Favorite module?
- A cool thing you've created?
- Favorite resources?
- Cool tricks you use all the time?
- What could you talk about without slides?
- What prompt did we not ask which you wish we did?

Talk formats

How To

Discussion

Panel

Story-based

Case Study

Workshop

Pick a topic

Of the topics, is there one that you are especially passionate about?

Refining topic

To further refine your topic, apply “Who, What, Why, How, When, Where” to your topic.

Eg:

If you have a favorite module, you can try asking...

Who is the Media Module for?

What does the Media Module do?

Why was it created?

How does it work?

When would you use it?

Where would you use it?

Example of a good pitch

Responsify All The Things

In our new web multiverse, it's more important than ever to make your valuable content available to all users, regardless of how they access your site. In this talk, we'll cover how Responsive Web Design came about, the latest RWD news and trends, and some basic (and not so basic) techniques you can use to make your next Drupal theme a *responsive* one. Intended for developers and designers who aren't afraid to get their hands dirty with a little code.

Tailor your pitch

Consider the tone

Meetups: casual. Larger events:
more business.

Vocabulary

Different “hooks” or “points of
interest”

Drupal extra notes:

Playfulness

No political, religious,
oversexualizing overtones,
etc.!

Pitches

From:

http://weareallaweso.me/for_speakers/how-to-write-a-compelling-proposal.html

Direct the proposal to the attendees, not the curators

Be specific about the focus your talk will have

Pose the question your talk will answer

Make your point as succinctly as you can

Use proper grammar, spelling, and punctuation

Have your proposal reviewed by someone with experience

Great title

Catchy but explanatory

Beware of too-clever titles

Title that can stand alone

Writing your bio

Third person

Succinct but descriptive
(short paragraph)

Economy of words

Credentials or short story

Look at past examples from this
event

Tweak for different events

Be human

Non-professional interests

Exercise

Write your:

- Pitch
- Title
- Bio

Train the Trainers

Saturday, November 16
@ 1-4pm ET

<https://forms.gle>

[/5HRDUJ3FxBYfAeYf7](https://forms.gle/5HRDUJ3FxBYfAeYf7)

Slack Groups

diversity-inclusion
ddi-session-help

Sounding board: Tara

Slack/Twitter: [sparklingrobots](#) (fastest)

tara.king@pantheon.io (slowest)

Mid Workshop Questionnaire

<https://forms.gle/8Rkv8DT8r1pwcfpP7>

twitter.com/jillbinder
diversein.tech