

JavaScript for WordPress

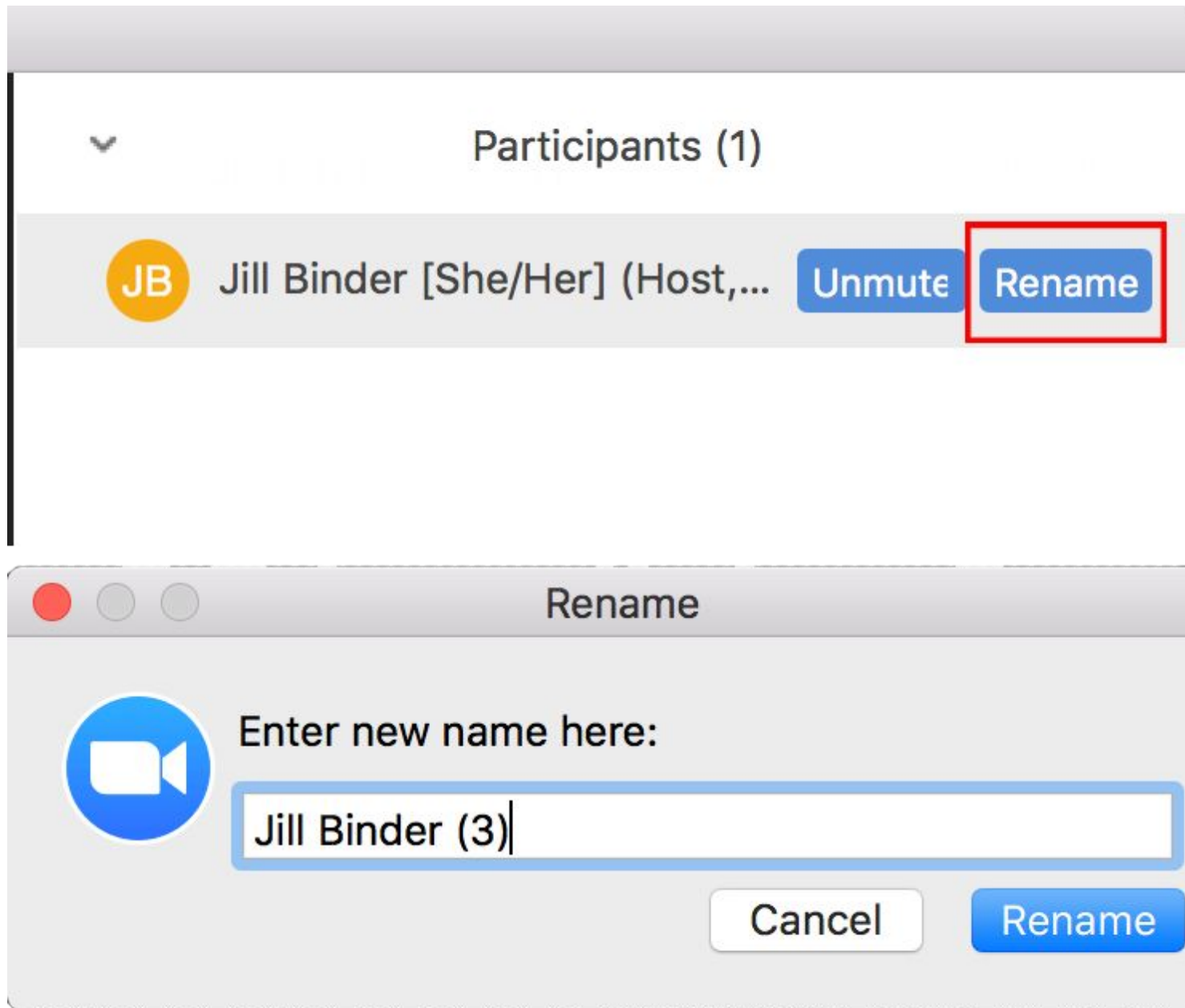
Speaker Workshop

for Underrepresented Voices

To get workshop materials:

**diversein.tech
/jsforwpworkshop2020**

Zoom



Introductions... us

Introductions

Jill Binder

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Agenda

1. Introductions and Ice Breaker
2. Impostor Syndrome
3. Finding a topic

1. Introductions and Ice Breaker

In this section

1. Introductions and Ice Breaker

- Introduction
- Ice Breaker
- Diversity - Why are we holding a workshop for folks from underrepresented groups
- What We Are Looking For

2. Impostor Syndrome

3. Finding a topic

Introductions... you

Introductions

Your name

What pronouns should we use to address you today, if you're comfortable sharing them?

Your JavaScript with WordPress experience

What is your speaking experience, if any?

Why we are holding a workshop
for you today

Why are we holding a workshop for folks from underrepresented groups today

1. Audience
2. Users
3. Shaping JS for WP
4. Straddling roles
5. Representation
6. Our continued improvements

What are we looking for?

What are we looking for?

Same folks speak frequently

Want to:

- add new voices
- have different backgrounds
- new perspectives

What are we looking for?

Day 1: Gutenberg:

- beginner blocks
- tutorials on building blocks
- examples of blocks you've built
- what block libraries or plugins you like using and their implementations
- styling
- anything Data API related
- anything interactive front-end blocks
- business talks
- a product you've launched around Gutenberg
- etc.

What are we looking for?

Day 2: Headless WordPress.

- anything Gatsby-related
- anything Frontity-related
- anything on building apps
- mobile applications
- custom Headless implementations
- etc.

2. Impostor Syndrome

In this section

1. Introductions and Ice Breaker

2. Impostor Syndrome

- Dispelling The Myths of Speakers
- Why Do You Want To Speak?

3. Finding a topic

Dispelling The Myths

Myth 1

I'm not an expert!

Myth 2

People will ask questions I can't answer, and I'll look like a fool.

Myth 3

I'm too nervous to speak!

Myth 4

I have failed if everyone in the audience isn't totally engaged.

Myth 5

A talk followed by a Q&A is the only format I can use to share my knowledge.

Why haven't you spoken?

Discussion

What are things you're worried about?

Why haven't you given a tech talk?

If only talked once, why did you not do it again?

Why do you want to speak?

Why do you want to speak?

Be seen as an authority in your field

Share your knowledge with others

Build your confidence

Give back to the community

Meet people – be part of the community

Learn at conferences – speaking teaches you more

It's fun!

Rewarding, feeling of accomplishment

Career building

Be a role model for diversity

3. Finding a topic

In this section

1. Introductions and Ice Breaker
2. Impostor Syndrome

3. Finding a topic

- Talk Formats
- Big BrainDump
- Narrowing Your Topic Selection
- Present Your Topic (optional)

Talk formats

How To

Discussion

Panel

Story-based

Case Study

Code Walk-Through

Exercise

Brainstorm

Brainstorm

Brainstorm as many topic ideas as you can in 15 minutes.

We're not looking for "perfect" or even "good" ideas. The idea is just to get them out, good, bad or ugly. See if you can get 30 or 40 ideas.

Anything that comes to mind.

Brainstorm

What got you into JS & WP?

What keeps you in it?

What do you love about it?

What do you want to learn next?

The first time you: (created a Gutenberg or Headless project, built a block, etc.)

Biggest challenge in JS & WP in the last year or two

The last thing that you learned? How did you learn it?

Biggest challenge you've ever had with JS & WP? How did you overcome the biggest challenge?

What are you most passionate about when it comes to JS & WP? What most excites you?

What sorts of things do you love sharing with others about JS & WP?

What questions about JS & WP do you get asked about most by clients, friends, and family?

Brainstorm

Biggest challenge you've ever had with JS & WP? How did you overcome the biggest challenge?

What are you most passionate about when it comes to JS & WP? What most excites you?

What sorts of things do you love sharing with others about JS & WP?

What questions about JS & WP do you get asked about most by clients, friends, and family?

A list of what you want to learn
Favorite Gutenberg or Headless project?

A cool thing you've created with JS & WP?

Favorite resources?

Cool tricks you use all the time?

What could you talk about without slides?

What prompt did we not ask which you wish we did?

Exercise

Topic Selection

Topic Selection

Story-based talk: Pick 2 topics that you don't know a lot about, but have had some success with. This could be a story-based talk.

Topic Selection

Panel: Pick 2 topics you may not know much about but you would have good questions for.

This could be for moderating a panel.

Topic Selection

How-to presentation: Pick 2 topics that you are confident about and could lead a how-to presentation.

Topic Selection

Case Study: Pick 2 topics that you've successfully worked on that you feel you could do a case study about.

Topic Selection

Code Walk-Through: Pick 2 topics that have Gutenberg or Headless pieces of code that you're really proud of.

Topic Selection

Any type: Pick 2 subjects in the topic list that are your **favorite**.

Exercise

Pick a single topic

Pick a topic

Of the topics, is there one that you are especially passionate about?

Presentation

Present topic

Questions & Sign up

Apply To Speak

<https://javascriptforwp.com/conference/apply-to-speak/>

Learn More!

WordPress: <http://tiny.cc/wpdiversity>

Other techs: <http://diversein.tech>

WordPress Train the Trainer

Contact me

Feedback

<https://forms.gle/rtFMDLNsZ8MnGqUEA>

Thank you!